



BOOK PUBLISHING PROPOSAL

BRIGHTIMAGES
PRINT & MEDIA SERVICES

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::: TERMINOLOGY FOR PUBLISHING SERVICES :::

- BOOK SIZE/TOTAL DOCUMENT SIZE -

Dimensions of the finished book size shown as width x height in inches. Common sizes include: 4.25 x 6.875 [**Pocket Book**], 5 x 8 [**Novella**], 5.5 x 8.5 [**Digest**], **6 x 9 [US Trade]**, 7 x 10 [**Executive**], 7.5 x 7.5 [**Small Square**], 8.5 x 8.5 [**Square**], 8.5 x 11 [**US Letter**], 9 x 7 [**Small Landscape**], 11 x 8.5 [**US Letter Landscape**].

Spine Area will vary based on the total number of pages, paper type, and whether you choose to go with paperback (*perfect-bound*) or hardcover (*case-bound*).

- FORMATTING/DESIGN -

The content below contains the different areas that involve formatting and design for typical book layouts.

Book Editing -

Also called copy-editing and includes: fixing mechanical issues at the paragraph and sentence level, grammar, spell-checking, and organizational flow. *Bright Images* works closely with our trusted editor, and can connect you if this is a service that you will require.

Cover Layout Design -

If you don't already have a finished design for your cover, spine, and back cover; we can discuss what look you are going for, and what elements you are looking to catch the reader's attention.

Interior Page Formatting & Design -

There are many layout elements that make up the interior pages. The basic page elements include: **margins**, **body content**, **header layout**, **footer layout**, **heading/chapter styles**, **body text styles**, **font families**, **font sizes**, **text alignment**, and **photo placement**.

Margins are the measurements from the edge of the page to where your body content appears (*Common measurements are 0.5 & 0.75 inches*). **Body Content** refers to the full area of text, headers, and photos within the margins of a page. **Header Layout** appears at the very top of a page (*Commonly book title on front pages and author's name on back pages*). **Footer Layout** appears below everything else on a page (*Commonly contains the page number on the outside edge of each page within the body content*). **Heading/Chapter Styles** is the text look used for breaking up body text at the beginning of chapters or within chapters to break up special sections usually formatted with a different

font family and larger font size than the body text (*Can also contain icons, glyphs, flourishes, lines, and dividers*). **Body Text** refers to the main sections and are styled as the default text for the entire book. **Font Families** have a unique font name and contain different text weights, spacing, and styles (*thin, medium, bold, italicized, etc...*). **Font Sizes** refer to the size in points of any text style. **Text Alignment** refers to how a block of text appears (*indentation, initial/drop capital letter at the beginning of a chapter, flush left, flush right, justified, and centered*). **Photo Placement** refers to how you place photos inside of your body content (*Common photo placement displays a photo on the left or right of the body content with text wrapped around with some spacing outside of the photo and sometimes contains a caption below*).

∴ OPTIONAL PUBLISHING SERVICES ∴

ISBN (International Standard Book Number) & Barcode - \$100

This is a numeric commercial book identifier that is intended to be unique. We can issue you an ISBN that is compliant with the International ISBN Agency.

- ✓ **Information we need to issue an ISBN:** Book Title, Subtitle, Book Description, Publication Date, Category/Genre, Contributors (*Author, Editor, Illustrator, Photographer, etc...*), Retail Book Price, and Target Audience.

Categories/Genres: Agriculture, Architecture, Art, Astrology, Australia_History, Bible_Commentaries, Biography, Business, Canada_History, Children's Fiction, Collectors and Collecting, Comics and Graphic Novels_General, Computer Software, Computers, Cooking, Crime, Curiosities and Wonders, Drama, Drama_Collections, Drama_History and Criticism, Economics, Education, Family, Fiction_Action and Adventure, Fiction_Espionage, Fiction_Fantasy_General, Fiction_General, Fiction_Historical, Fiction_Horror, Fiction_Mystery and Detective_General, Fiction_Psychological, Fiction_Religious, Fiction_Romance_General, Fiction_Science, Fiction_Short Stories, Fiction_Suspense, Fiction_Thrillers, Fiction_Visionary and Metaphysical, Fiction_War and Military, Fiction_Westerns, Finance, Personal Memoirs, Games, Gardening, Genealogy, Great Britain_History, Handicraft, Health, Interior Decoration, Internet, Interpersonal Relations, Language and Languages_Study, Language Arts, Law, Literature_Collections, Literature_History and Criticism, Mathematics, Medicine, Military Art and Science, Mind and Body, Music, Nature, New Zealand_History, Nutrition, Parenting, Performing Arts, Pets, Philosophy, Photography, Physical Fitness, Physics, Poetry (Poetic Works by One Author) , Poetry_Collections, Poetry_History and Criticism, Political Science, Psychology, Reference Books, Religion, Science, Self-Help Techniques, Social Sciences, Spirituality, Sports, Technology, Transportation, Travel, United States_History, Wit and Humor, World History

Target Audience: Adult Education, College Audience, Elementary/High School, English as a Second Language, Family, Juvenile Audience, Scholarly & Professional, Second Language Teaching, Trade (*most common choice*), Young Adult Audience

COPYRIGHT - \$170

You have 3 months to register your copyright once your work is Published/Distributed, and before infringement occurs, to recover full damages and attorney fees. We register your copyright with the U.S. Copyright Office to fully enforce your rights.

LCCN (Library of Congress Control Number) - \$110

The Library of Congress Control Number is a serially based system of numbering, and is a unique identification for cataloged records in the Library of Congress. Librarians use it to locate a specific Library of Congress catalog record in the national databases.

eBOOK CREATION - \$150

The eBook will look different from the formatting of the printed design. The fonts will be more generic, and the layout will not include certain icons, glyphs, flourishes, and possibly some of the formatting. The table of contents, photos, and chapter breaks will still remain *(The generic formatting of the text is necessary as the eBook readers have default text styling on the end-user device and incorporates reflowable text that changes with font size increases).*

::: ITEM LIST FOR PUBLISHING PACKAGE :::

BOOK SIZE | YOUR BOOK TITLE - Author

- ✓ Create page size templates & input text from final manuscript
- ✓ Format & Design Credits/Copyright, Preface pages, other Front-Matter
- ✓ Create header/footer/chapter style/body styles/etc...
- ✓ Generate ISBN barcode & insert information sent for copyright page
- ✓ Format/insert any footnotes, endnotes & images (*charts, photos, etc...*)
- ✓ Design covers based on the creative direction of author
- ✓ Export digital-proofs for approval/editing & save hard-proof print files

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- ✓ Make any changes/edits based on PDF comments made by author

::: BOOK QUOTES :::

50qty 6x9 Paperback Printing Cost ::: \$ | \$ per book

(407 B&W interior pages / 13 color interior pages) (Full color covers – 4/0)

Book Formatting Cost ::: \$

ISBN Barcode Cost ::: \$100

eBook Conversion Cost ::: \$150

1 Hard Proof Copy ::: \$35

50qty Total Package Cost ::: \$???

50qty 6x9 Paperback Printing Cost ::: \$ | \$ per book

(407 B&W interior pages / 13 color interior pages) (Full color covers – 4/0)

Book Formatting Cost ::: \$

Copyright Cost ::: \$170

LCCN Cost ::: \$110

ISBN Barcode Cost ::: \$100

eBook Conversion Cost ::: \$150

2 Hard Proof Copy ::: \$70

100qty Total Package Cost ::: \$???

Items/Elements We Need From You –

- ✓ Any elements or write-ups that will be needed to design the covers
- ✓ All photos to be used through-out interior pages *(labeled by chapter)*

Extra Cost for Hard Proof Copies – Each hard proof copy is \$35 per book

Extra Cost for Design Charges/Additions *(After First Printing)* – Any additional changes after this package is completed will be billed hourly at **\$75/hour**